DESIGN, VISUAL, & MEDIA ARTS

Courses in the Design, Visual, and Media Arts pathway combine competencies in film, video, computer, and live production, as well as foundational knowledge in design to introduce students to a variety of jobs in the multimedia/communications/game design workforce. Students will develop skills in computer design, film and video production, lighting, sound, and projection design, and print media design. Students will use industry-standard software to create projects that will be printed in traditional and digital formats and included in a student’s employment portfolio. Students will also explore career options within this rapidly expanding industry sector.

SAMPLE PROGRAMS OF STUDY

A pathway is an opportunity for students to complete sequential courses in Career Technical Education, as they progress towards graduation. This increases their options by exploring careers for post secondary education and future employment.

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<th>9TH GRADE</th>
<th>10TH GRADE</th>
<th>11TH GRADE</th>
<th>12TH GRADE</th>
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<tr>
<td>ENGLISH</td>
<td>English 1</td>
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<td>MATH</td>
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<td>SCIENCE</td>
<td>Earth Science</td>
<td>Biology</td>
<td>Chemistry</td>
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<td>World History</td>
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<td>Civics/ Economics</td>
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<td>P.E.</td>
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<td>Health</td>
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<td>WORLD LANGUAGE</td>
<td>Spanish 1</td>
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VPA OF CHOICE

KEY: UC/CSU APPROVED F: FINE ARTS *: ARTICULATES WITH COMMUNITY COLLEGE

COLEGES & MAJORS

- Coastline Community College
  - Digital Media Design
- Golden West College
  - Digital Arts/Media
  - Photography
- Irvine Valley College
  - Digital Media Arts
  - Photography
- Orange Coast College
  - Digital Media Arts & Design
  - Photography
- Saddleback College
  - Computer Graphics
  - Graphic Communication
  - Graphic Design
  - Illustration/Animation
  - Photography
- Various CSU & UC Majors
  - Art-Graphic Design
  - Art-Illustration
  - Design-Media Arts
  - Film & Digital Media
  - Graphic Communication
- California Institute of the Arts
  - (Private Art College)
  - Art & Technology
  - Graphic Communications
  - Graphic Design
  - Photography & Media

NEXT STEPS

- TALK TO YOUR SCHOOL COUNSELOR OR ROP CAREER SPECIALIST
- VISIT SCHOOLINKS TO CONTINUE RESEARCHING COLLEGES & CAREERS
- VISIT: WEB.NMUSD.US/CTE

DESIGN MEDIA ARTS JOBS & INCOME

Occupation & Average Income
Source: Salary Surfer

- Animator: $65,000
- Graphic Designer: $50,000
- Marketing/PR: $56,000
- Photographer: $66,000
- Screen Printer: $32,000
- Web Designer: $75,000
- Video Game Designer: $60,000
- Visual Communications: $44,000